

## Woody Tasch, Slow Money Founder, to Speak in SLO



**FOR IMMEDIATE RELEASE | August 2, 2016**

SAN LUIS OBISPO – The visionary founder and chairman of [Slow Money](#), Woody Tasch, will return to San Luis Obispo in October to highlight the work of the local chapter of Slow Money supporting artisan and sustainable food and farm businesses.

Tasch will be the featured speaker at a fundraiser co-hosted by Cal Poly’s Center for Sustainability and Slow Money SLO: “Celebrating SLO County Sustainable Food Entrepreneurs.” The local food and wine celebration will take place from 5:30 to 7:30 p.m. Friday, Oct. 7, at [Niner Wine Estates](#) in Paso Robles.

“Celebrating SLO County Sustainable Food Entrepreneurs” will be a culinary exploration of some of [the area’s finest foods and beverages](#), including food from businesses funded and coached by Slow Money SLO. The event, organized by Niner Wine Estates, will feature thoughtful and creative wine and food pairings. Tasting stations will be scattered throughout Niner Estates’ newly landscaped garden and grounds and will provide networking opportunities with San Luis Obispo County’s food artisans, entrepreneurs and supporters.

Tickets are \$60 per person and are available online at: [slofoodcelebration.eventbrite.com](http://slofoodcelebration.eventbrite.com). Advance purchase of tickets is advised as space is limited. Additional information about the event can be found at: [cfs.calpoly.edu/slofoodcelebration.html](http://cfs.calpoly.edu/slofoodcelebration.html).

Proceeds from the event will benefit the work of [Slow Money SLO](#), a nonprofit organization that provides business development support and facilitates peer-to-peer lending to small, local food and farm businesses in the county.

Cal Poly's Center for Sustainability will also co-host a public panel discussion, "Growing Small Food and Farm Businesses," featuring Tasch from 5:30 to 8 p.m. Thursday, Oct. 6, at the Grange Hall, 2880 Broad St., San Luis Obispo. Tasch will join with local food entrepreneurs as part of a panel discussion followed by a question-and-answer session. The event, part of the center's Sustainable Ag Lecture Series, is free and open to the public. Donations are welcome, and local food will be available for purchase. Information about the Friday fundraising event at Niner Wine Estates and the Thursday panel discussion with Tasch are available at: [cfs.calpoly.edu](http://cfs.calpoly.edu) and [slowmoneyslo.org](http://slowmoneyslo.org).

###

### **About Woody Tasch of Slow Money**

Woody Tasch is the founder and chairman of Slow Money Institute, a nonprofit organization with dozens of local groups, formed to catalyze the flow of investment capital to small food enterprises and promote new principles of fiduciary responsibility that support sustainable agriculture and the emergence of a restorative economy. Slow Money took root in 2009 with Tasch's groundbreaking book, "*Inquiries into the Nature of Slow Money: Investing as if Food, Farms, and Fertility Mattered.*" Tasch is widely regarded as a pioneer of the concepts of patient capital, mission-related investing and community development venture capital. He is now working on the sequel to his first book, revisiting the movement's fundamental principles. Slow Money investors around the country have moved \$49 million into 519 small food businesses to date. To view a video of Woody Tasch visit: <https://vimeo.com/79540217>

### **About Cal Poly's Center for Sustainability**

The Center for Sustainability ([www.cfs.calpoly.edu](http://www.cfs.calpoly.edu)) is a cross-disciplinary initiative in Cal Poly's College of Agriculture, Food and Environmental Sciences that is dedicated to advancing education on sustainable food and agricultural systems through curriculum, professional development, and on-farm education.