

Gather in the Grove



NEWS RELEASE

Slow Money SLO Celebrates One Year with Free Public Event

“Gather in the Grove” with National Slow Money Founding Member Marco Vangelisti

San Luis Obispo, CA, July 30, 2013 – Based on the book “Slow Money, invest as if food, farms, and fertility mattered”, a local group celebrates one year of helping small food entrepreneurs to build and grow their businesses. “Gather in the Grove” is hosted by [Slow Money SLO](#) to celebrate their support of seven local, small food businesses with total investment of \$250,000 over the past year.

Slow Money SLO is pleased to have [Marco Vangelisti](#) speak at the August 12th event. Marco is a Founding Member of Slow Money, creator and advisor to SOIL Trust and a sought after speaker on banking, local investing and improving food systems through Slow Money principles.

Slow Money is about investing in places close to home, patiently, over time, with the goal of building healthy, local food ecosystems. Slow Money SLO connects small food and farm entrepreneurs with investors to facilitate peer to peer lending across SLO County. All financial arrangements are determined privately between the investor and entrepreneur. To learn more and sample food from Slow Money SLO entrepreneurs, attend this free gathering on August 12, from 5:30 to 7 pm at the [SLO Grange](#) Grove, 2880 Broad St, San Luis Obispo.

The Slow Money network includes more than 25 local groups dedicated to local investing in small food and farm enterprises. Through [Slow Money](#) national gatherings, regional events and local group efforts, more than \$30 million has been invested in over 220 small food enterprises since 2010.

In anticipation of his trip to SLO on August 12, Marco Vangelisti had this to say. “I am pleased to visit San Luis Obispo and meet the group members and food entrepreneurs and congratulate them on their success! With the momentum of this group, their second year should be fabulous. I hope to shed further light on the Slow Money movement and its importance to growing local economies and quality food businesses.”

Jeff Wade, Slow Money SLO founder and local leader said, “It has been great to see the enthusiasm by local investors and the energetic entrepreneurs who have come forward to collectively achieve our success. We are thrilled to have Marco’s experience and insight to kick off our second year, grow awareness of Slow Money SLO and ultimately support many more local food and farm businesses in SLO County as we grow.”

Investors, food entrepreneurs and anyone who wants to know more about Slow Money should attend the event to hear Marco Vangelisti and try food samples from the businesses that have benefited over the past year. There is no charge for the event or to join the local Slow Money SLO group. See more details at www.SlowMoneySLO.org.

Gather in the Grove

Celebrate with Slow Money SLO at this free event, meet Marco Vangelisti, sample local food and meet Slow Money SLO supporters. August 12, 5:30-7 pm, at the [SLO Grange](#), in the outdoor Grove event area, 2880 Broad St, San Luis Obispo. Contact jeff@slowmoneyslo.org with questions or to participate in future Slow Money SLO meetings.

About Marco Vangelisti

Marco came to the US as a Fulbright scholar in mathematics and economics at UC Berkeley. After a 20 year career in finance, Marco left the corporate world in April 2009 and helped to form the Slow Money Northern California group where he currently leads the investor working group. Marco is a Slow Money founding member and serves on the Slow Money national steering committee. In the second half of 2012 Marco led the design and launch of the Soil Trust, a Slow Money philanthropic revolving fund investing in small food and farming enterprises around the country.

About Jeff Wade

Since initiating the local group of Slow Money in July 2012, called [Slow Money SLO](#), Jeff has enjoyed meeting and working with food and farm entrepreneurs and people who want to invest locally to create a better food system. Jeff’s engineering and business education supported his 30 years working for small and large businesses in the technology sector. Jeff works part-time providing affordable marketing consulting to small businesses, when he is not leading and developing Slow Money SLO.

About Slow Money SLO

Slow Money SLO meets regularly at the SLO Grange. The local group website, www.SlowMoneySLO.org provides background on the group and a form to complete if you are an entrepreneur seeking support. After Gather in the Grove on August 12, plan to attend the next local group meeting at the SLO Grange on September 12th, to learn more about Slow Money. The September 12 meeting will feature presentations by local farmer’s market organizers. www.SlowMoneySLO.org

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